

# THE BAROSSA VitalSigns®

2021

Foundation Barossa is committed to addressing the needs of our community.

Over the years, through our partnerships in the community, we've identified the areas we believe we can make the most difference.

This Vital Signs report provides another valuable tool to help us direct our resources — the funds contributed by our community — to have the best impact. It provides a data-driven framework to measure the vitality of our community, and it gives us a snapshot of our strengths, challenges, and needs.

The report covers four key areas:

disadvantage and poverty

affordable housing and homelessness

education and learning; and

building resilient communities.

As we launch our inaugural Vital Signs report, we acknowledge that this is just the beginning. We'll use this tool to track our progress and measure impact for years to come. Much of the data is pre-COVID-19 and will be an important baseline for future reports.

We encourage you to read this report and to share it with your contacts.

## OUR REGION

The Barossa region is largely rural, covering a land area of more than 2,200 square kilometres across the Barossa and Light local government areas. Residential living is concentrated in many small townships. Rural land supports grain and fruit crops, viticulture, and animal grazing. Tourism is vital to the Barossa region, known as one of Australia's foremost wine regions.

In 2016, the population was 38,282 — an increase of 1.3% since the previous year. The median age is 40.9 years, and follows South Australia's trend of a gradually ageing population.

## IF THE BAROSSA WERE A GROUP OF 100 PEOPLE WE WOULD BE:

### GENDER



50  
MALE



50  
FEMALE

### COMMUNITY



29  
VOLUNTEER



15  
NO  
INTERNET  
ACCESS

### NATIONALITY



1  
ABORIGINAL/  
TORRES STRAIT  
ISLANDER



12  
BORN  
OVERSEAS



2  
SPEAK A  
LANGUAGE  
OTHER THAN  
ENGLISH AT  
HOME

### TRAVEL



3  
HOUSEHOLDS  
DON'T OWN  
A CAR



93  
DRIVE A  
PRIVATE  
VEHICLE TO  
WORK



### AGE



63  
ARE OF  
WORKING  
AGE  
(15-64)



24  
ARE  
CHILDREN  
OR YOUTH  
(0-19)

### HEALTH + WELLBEING



13  
EXPERIENCED  
HIGH LEVELS  
OF DISTRESS  
RECENTLY



5  
PROFOUND  
OR SEVERELY  
DISABLED

20 ARE AGED 65+

### EDUCATION

40  
13  
25

COMPLETED  
YEAR 12 (ADULTS)  
UNIVERSITY  
QUALIFIED  
VOCATIONALLY  
TRAINED

### WORK + EMPLOYMENT

5

UNEMPLOYED

# Affordable housing and homelessness

Housing provides the stability that people need to address unemployment, addiction, mental illness, and physical health. Ending homelessness is not only beneficial to the people who have moved into housing, it is beneficial to the community and to the healthcare system as well.

## HOMELESSNESS



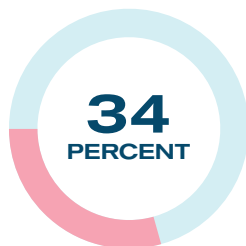
BAROSSA REGION



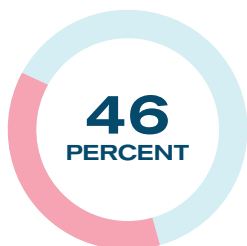
## BAROSSA REGION HOME OWNERSHIP AND RENTAL



RENTED DWELLINGS



OWNED OUTRIGHT



UNDER MORTGAGE



BAROSSA LGA HAS A HIGH HOME OWNERSHIP RATE OF 36%, COMPARED TO SA'S 31%

## HOUSEHOLDS RECEIVING SOCIAL HOUSING & RENTAL ASSISTANCE



BAROSSA REGION

1,573 PEOPLE RECEIVED COMMONWEALTH RENTAL ASSISTANCE IN 2018.

## OVERCROWDING IN HOMES



BAROSSA REGION



## HOUSING AFFORDABILITY

MEDIAN HOUSE PRICE (2019) IN THE BAROSSA REGION

**\$367,000**

(up 12.1% since 2014)



## HOMBURG HOMELESS PREVENTION FUND

In recent years, the number of homeless children in the Barossa region has been increasing. Currently, 44 children are known to be homeless.

For young people at risk of homelessness, a space to call their own is life-changing. In 2020, Foundation Barossa launched The Foundations Project.

It will fund the first Kids Under Cover youth homeless prevention studio in the Barossa, and create seed funding for a long-term, sustainable solution. Funds have been raised by individuals, companies and community groups, with children even donating pocket money.

Real estate agency Homburg have sponsored this fund, and for every property they sell and every new rental property they list, they will donate to the fund. The Homburg Homeless Prevention fund is an important step in our shared vision that no young person in the region experiences homelessness

# Healthy & resilient communities

Community connection, expression and participation builds a healthy and vibrant community, and contributes to people's health, wellbeing and sense of place.

## HEALTH

### PEOPLE EXPERIENCING HIGH LEVELS OF PSYCHOLOGICAL DISTRESS\* (2018)

\*Based on the Kessler 10 scale



BAROSSA REGION



### PERSONAL AND PREVENTATIVE HEALTH

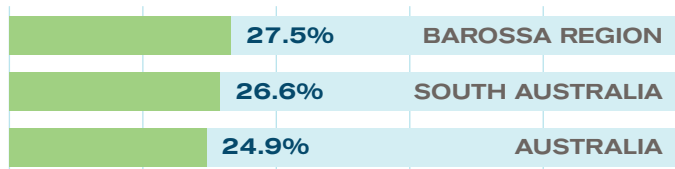


OF THE BAROSSA POPULATION ASSESSED THEIR OWN HEALTH AS FAIR OR POOR

### OVERWEIGHT OR OBESE ADULTS (2018)



### OVERWEIGHT OR OBESE CHILDREN AGED 2-17 (2018)



### ADULTS ACHIEVING THE RECOMMENDED 150 MINUTES OF PHYSICAL ACTIVITY EACH WEEK



LOCAL HEALTH NETWORK REGION  
(66% South Australia)



## ALCOHOL CONSUMPTION

### PEOPLE (AGED 15+) WHO REPORTED DRINKING MORE THAN FOUR STANDARD DRINKS ON A SINGLE OCCASION, AT LEAST MONTHLY



BAROSSA REGION



SOUTH AUSTRALIA

**!** THIS PUTS THEM AT RISK OF ALCOHOL-RELATED INJURY.

### DEATHS FROM SUICIDE AND SELF-INFLICTED INJURIES

(Per 100,000 people)

**14.3** BAROSSA, LIGHT AND LOWER NORTHERN REGION (2011-2015)

### MENTAL HEALTH RELATED HOSPITAL ADMISSIONS

(Per 100,000 people)

**1,617** BAROSSA LGA  
**1,273** SOUTH AUSTRALIA



## BELONGING AND COMMUNITY CONNECTION

HOW WE TAKE PART IN THE LIFE OF OUR COMMUNITY AND OUR CONNECTIONS TO THE PEOPLE AROUND US HELP TO DEVELOP A SENSE OF BELONGING.

**28.6%** BAROSSA REGION (21.4% South Australia)

### DONATION AND GIFT REPORTING

Employed people making donations.

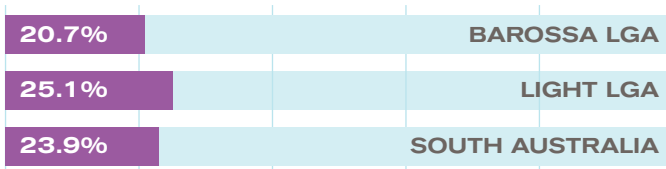
**34.5%** BAROSSA REGION (38.5% South Australia)

# Education & learning

Successful communities offer residents affordable and flexible opportunities to learn. They ensure no one's educational aspirations are hampered by barriers to study. Opportunities should be available to gain skills and experience to meaningfully participate in the workforce and community, and have purposeful lives

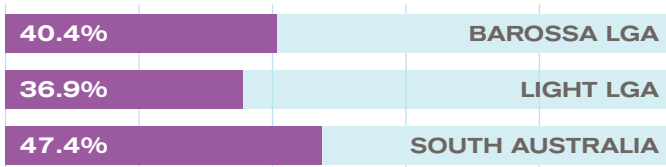
## EARLY LEARNING

PERCENTAGE OF 5 YEAR OLDS ASSESSED AS VULNERABLE OR AT RISK IN ONE OR MORE AREAS OF AUSTRALIAN EARLY DEVELOPMENT CENSUS



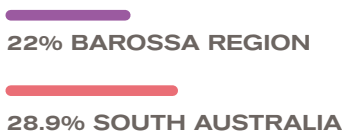
## HIGH SCHOOL

COMPLETION OF HIGH SCHOOL EDUCATION IN 2016 (PEOPLE AGED OVER 15)



## TERTIARY EDUCATION

SCHOOL LEAVERS ADMITTED TO UNIVERSITY IN 2016



PEOPLE WITH UNIVERSITY QUALIFICATIONS



BAROSSA REGION

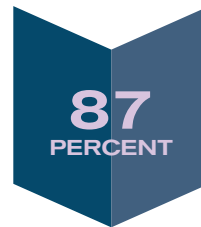


SOUTH AUSTRALIA



PEOPLE WITH VOCATIONAL AND TRADE QUALIFICATIONS

BAROSSA REGION



YOUTH (AGED 15 TO 24) ENGAGED IN SCHOOL, EMPLOYMENT OR FURTHER EDUCATION

BAROSSA REGION



## CONCORDIS SOCIAL INCLUSION SCHOLARSHIPS

Foundation Barossa launched the Concordis Social Inclusion Scholarships as many in our community face challenges — like homelessness, mental health, domestic violence, and disability — impacting on social inclusion.

Kaesler, Seppeltsfield, Torbreck and Two Hands established the Concordis program to give back to the region. Sales of four vintages of their collaborative winemaking project have generated significant funds to support our community. The annual education scholarships are open to anyone experiencing disadvantage who wants to study at TAFE or university. The opportunity to study will help create pathways to redress disadvantage.

# Disadvantage & poverty

Poverty occurs when resources do not meet basic needs. Disadvantage is felt in a variety of ways and impacts social inclusion, education outcomes, health, income, appropriate housing and employment.

## HOUSEHOLD INCOME

MEDIAN PERSONAL WEEKLY INCOME

**\$669**

LIGHT LGA

**\$646**

BAROSSA LGA



PEOPLE AGED 20+ EARNING LESS THAN \$400 PER WEEK

**25.8%**

BAROSSA REGION



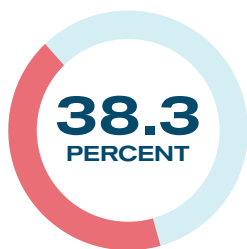
HOUSEHOLDS WITH AN INCOME OF \$2,500 OR MORE PER WEEK

**16.3%**

BAROSSA REGION

## LIVING IN POVERTY

ELDERLY PEOPLE LIVING IN POVERTY



BAROSSA REGION

FAMILIES IN POVERTY



**FAMILIES LIVE ON AN INCOME BELOW THE POVERTY LINE**

This is calculated at an income of \$800 per week for couple families, and \$650 per week for single-parent families.

**SINGLE-PARENT FAMILIES ARE FIVE TIMES MORE LIKELY TO LIVE IN POVERTY COMPARED TO FAMILIES WITH TWO PARENTS**



## UNEMPLOYMENT



BAROSSA REGION



LIGHT LGA



## BACK TO SCHOOL VOUCHERS

The Back to School initiative is part of the Rural Education Australia Program. Foundation Barossa has partnered with the Foundation for Rural & Regional Renewal (FRRR) since 2008 to provide these vouchers.

The national Back to School program provides \$50 vouchers to be used for items such as school uniforms, clothing, shoes, school bags and stationery.

The vouchers are more than just a \$50 gift. The program is about social inclusion and resilience, building confidence and morale in disadvantaged children.

More than 24% of the region are on school cards, indicating a low family income. This year we have contributed \$30,000 to provide vouchers for Barossa families that need them most.

## HOW TO USE THIS REPORT?

We have a lot to be proud of as a community in South Australia, though we face many challenges. Use this report to start conversations with friends, family and colleagues. Start thinking about how you can make a difference and be a change maker for a better South Australia.

## FOUNDATION BAROSSA

Foundation Barossa is a Community Foundation which encourages philanthropy and provides a vehicle for the community to help the community, forever. We believe that generosity begins at home, in the heart of the Barossa region. Foundation Barossa aims to nurture and build our community's strength and assets. We respond to challenges and opportunities, supporting organisations and individuals to do likewise. We invest all donor funds in perpetuity and distribute interest from these funds annually into the local community.

## WHAT HAPPENS NEXT?

This report is an important starting point. Much of the data is pre-COVID-19 and will be an important baseline for monitoring future trends. But data is only one tool. Engaging deeply with our community through service providers and individuals, we can fully understand their needs and how we can provide support.

As we launch this inaugural Vital Signs report, we acknowledge that this is just the beginning. We can use this as a tool to track our progress towards improved outcomes for those in need.

## THANK YOU

We would like to thank The Wyatt Trust for providing the leadership, support and project management to create Vital Signs reports for the five South Australian Community Foundations

## ABOUT VITAL SIGNS

Vital Signs is a community-driven data program used by community foundations around the world to measure the vitality of their communities and identify significant trends in a range of quality-of-life areas. We acknowledge, with appreciation, the work of the Toronto Foundation who have developed and shared the Vital Signs concept. The Vital Signs trademark is used with permission from Community Foundations of Canada, and licensed through Australian Community Philanthropy.

## ACKNOWLEDGEMENT

We acknowledge the Ngadjuri, Peramngk and Kurna people and their ancestral connection to their land, and pay respects to Elders past, present, and emerging.

## CONTACT US

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